



Our Confidence— And Your Confidence

CONFIDENCE bore Columbus to the shores of America; confidence carried the early settlers through the winters of privation; and the confidence of inventors made the dream of the electric light a reality and the wireless a servant of mankind.

This same confidence inspired us to labor in our laboratories for years in the effort to discover a *formula* and process by which a *superior* and *more wholesome* Ice Cream could be made. *Our efforts have been rewarded.*

We offer to you, through your dealer, on *Friday, April 8th* this new ice cream, of which we are the creators and sole makers (patents applied for to protect our process), which insures to you a *distinctiveness of quality, flavor and texture.*

With a feeling of absolute faith in this new Ice Cream and sincerely desiring to be worthy of your confidence, we issue with each purchase of "The Velvet Kind" the following *written guarantee:*

"When this ice cream left our factory it passed our severe tests for quality and purity.
"It was manufactured not only to comply with, but to exceed the state laws and regulations.
"It is guaranteed to be free from gelatin, gums, starch and fillers and it does not contain harmful ingredients of any kind.
"If when received by you it fails to give satisfaction, judged by quality and purity, return this guarantee, properly signed, to the dealer from whom the purchase was made and your money will be refunded."

We do NOT use gelatin, gums, starch, fillers, imitation flavors or foreign substitutes for cream;

But We DO use pure cream, pure milk, pure cane sugar and genuine flavors in "The Velvet Kind" of our creation.

The New
"Cream of
Ice Creams"

"The Velvet Kind"

REG. U.S. PAT. OFF.

CHAPIN-SACKS CORPORATION
WASHINGTON, D. C.

